

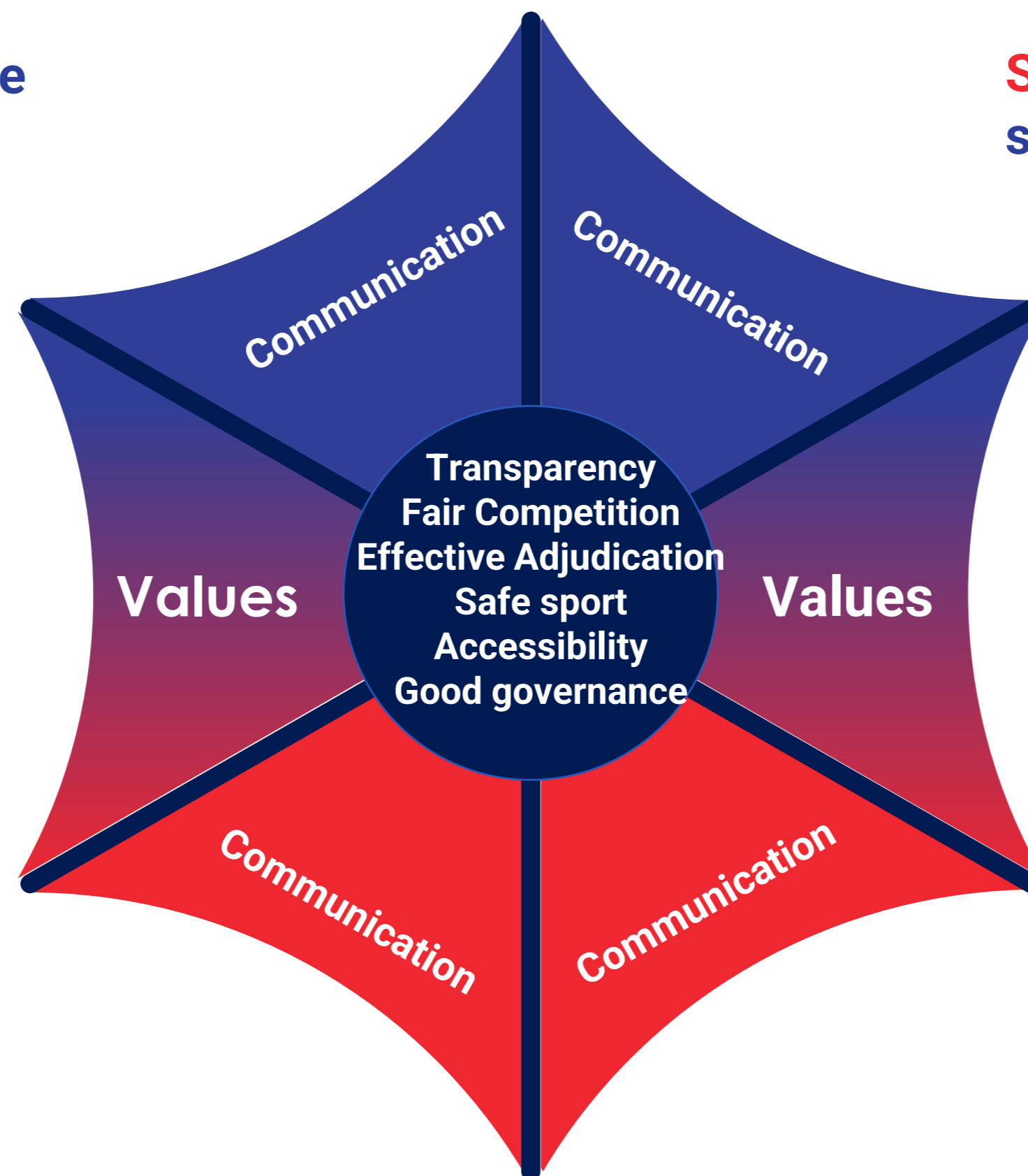
BDSA Strategic Plan 2023-2026

An overview of British DanceSport Association and strategic priority areas

Strategic Priority 1: Leading collaborative change in dance sport as a recognized governing body

*Vision: Achieve an **inclusive** dance society where all people can **excel** through dance sport and reach their potential.*

Strategic Priority 3: Promote a center of excellence



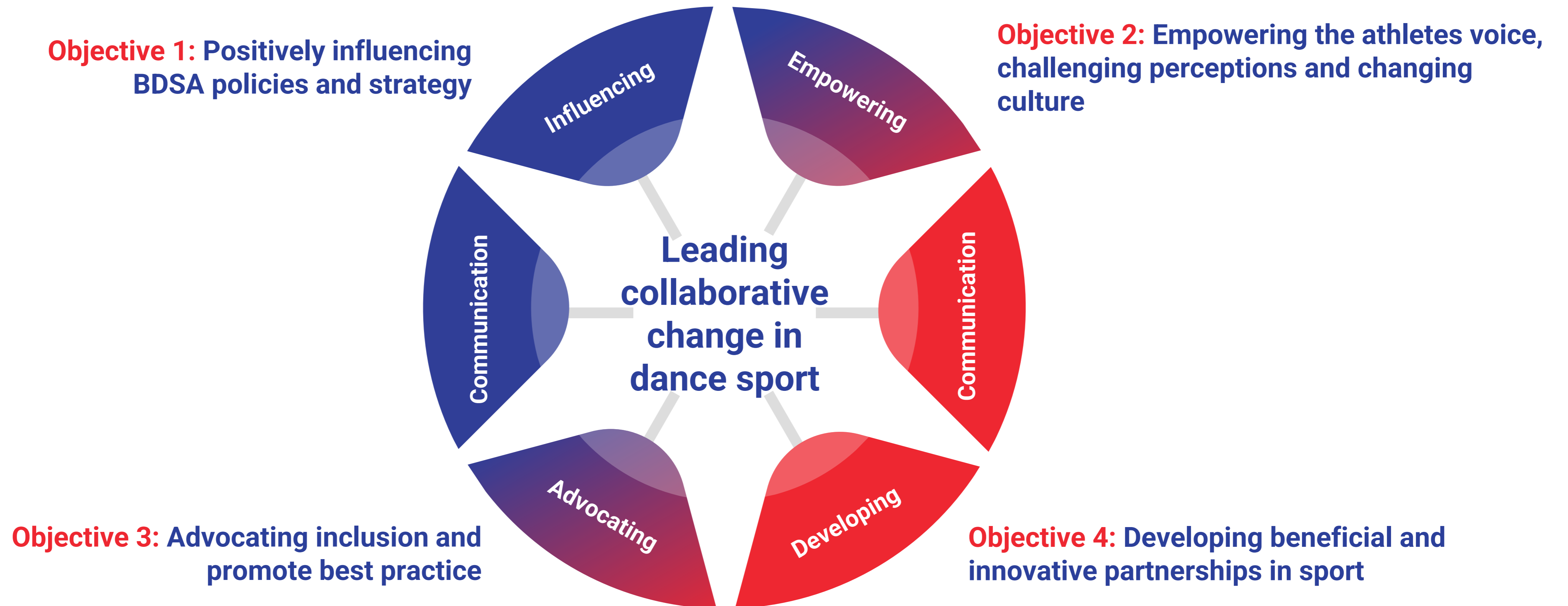
Strategic Priority 2: Strengthening dance sport success in the sports industry

*Mission: **Leading** the dance sector to influence change, achieving equality and **enabling** athletes to succeed at the highest level.*

Strategic Priority 4: Engage people to develop themselves using dance

BDSA Strategic Plan 2023-26

Strategic Priority 1

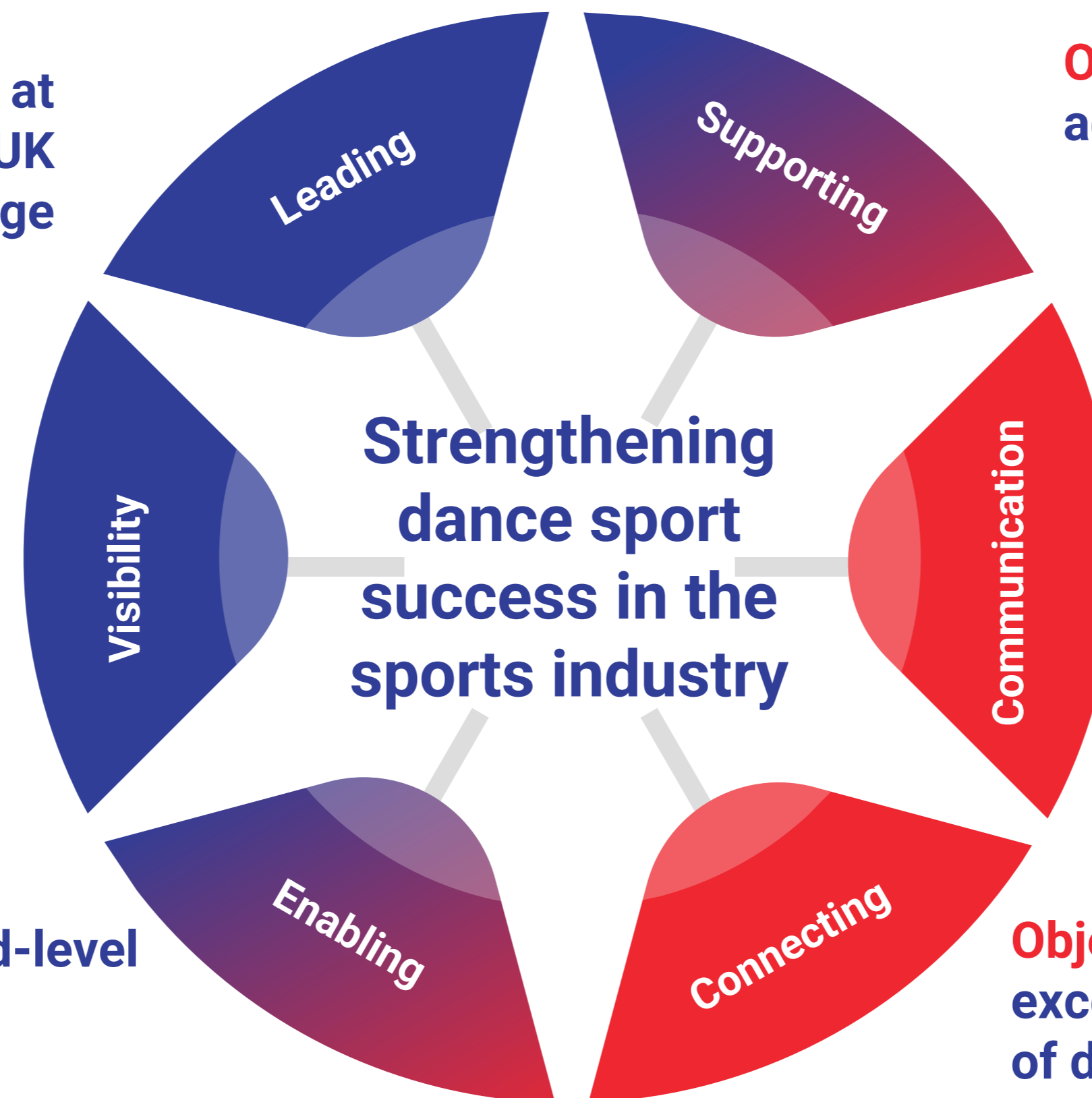


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Strategic Priority 2

Objective 1: Leading representation at ballroom and Latin competitions in the UK & on the world stage

Objective 2: Creating development pathways across dancesport in the UK

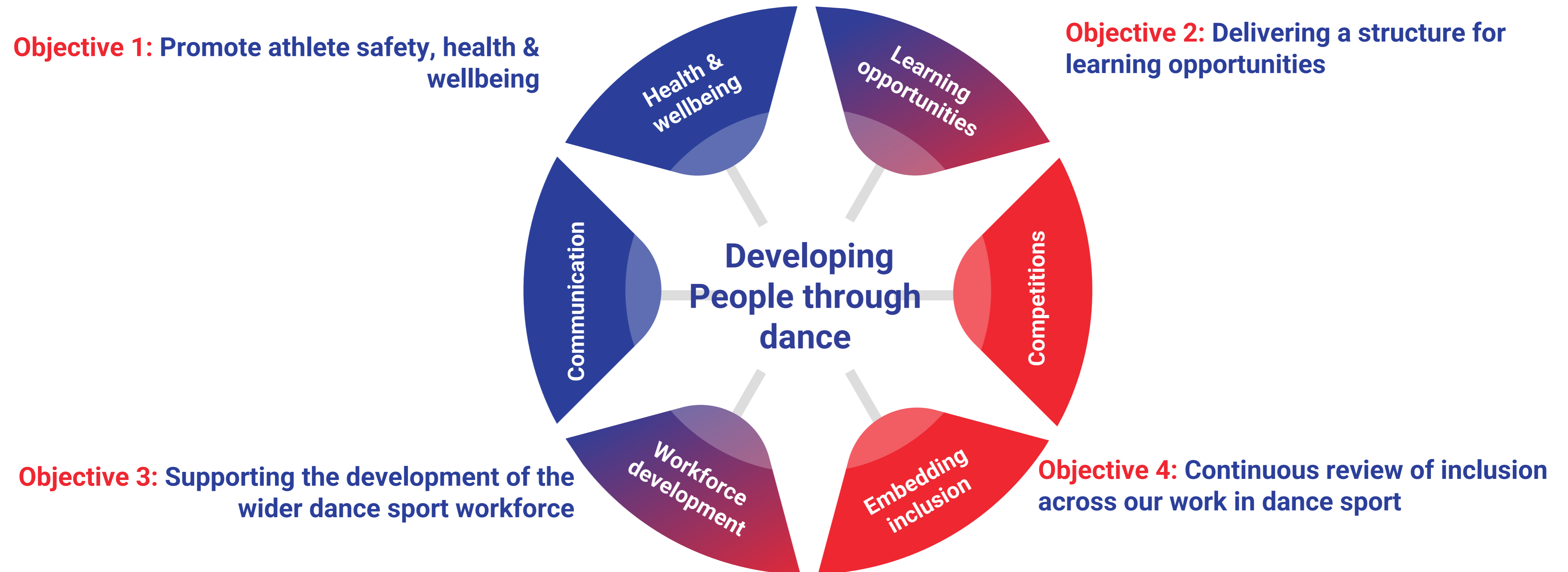


Objective 4: Deliver an international world-level dance team to events as GB teams

Objective 3: Deliver well governed events, an excellent and connecting the UK wide system of dance

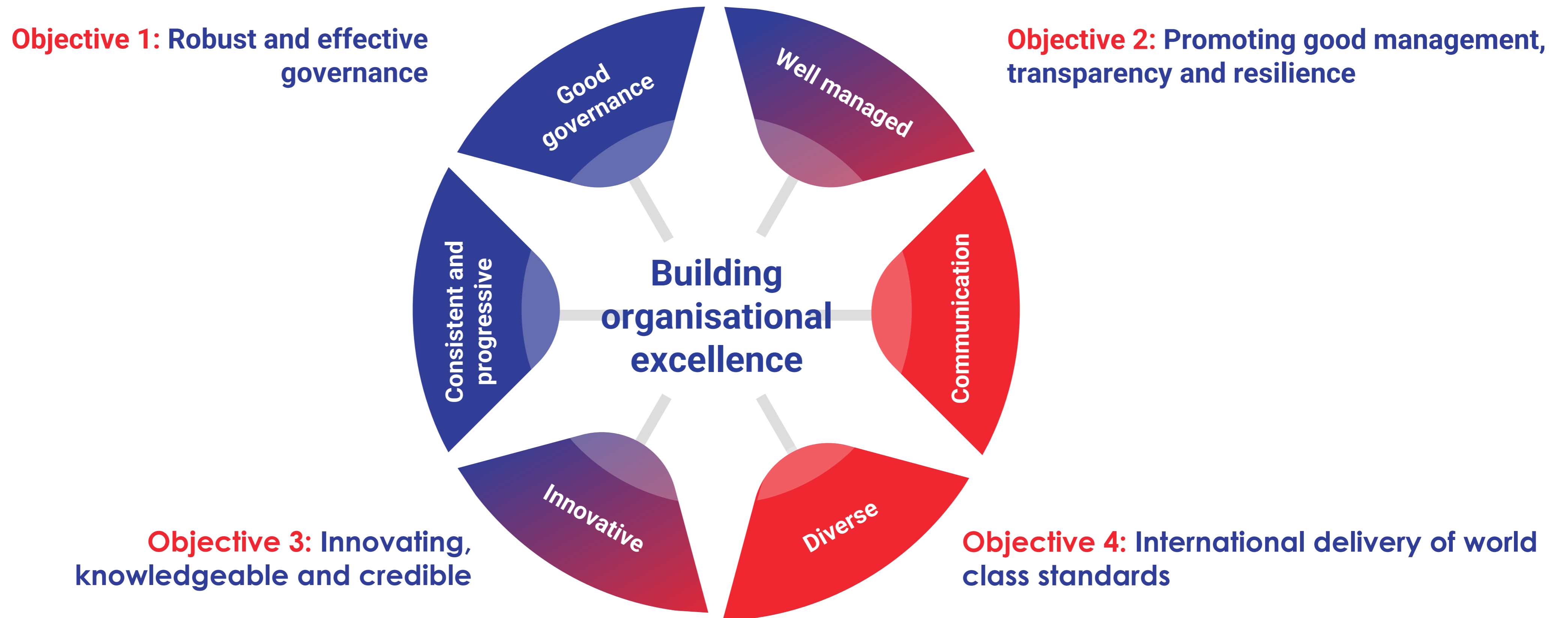
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Strategic Priority 3



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Strategic Priority 4

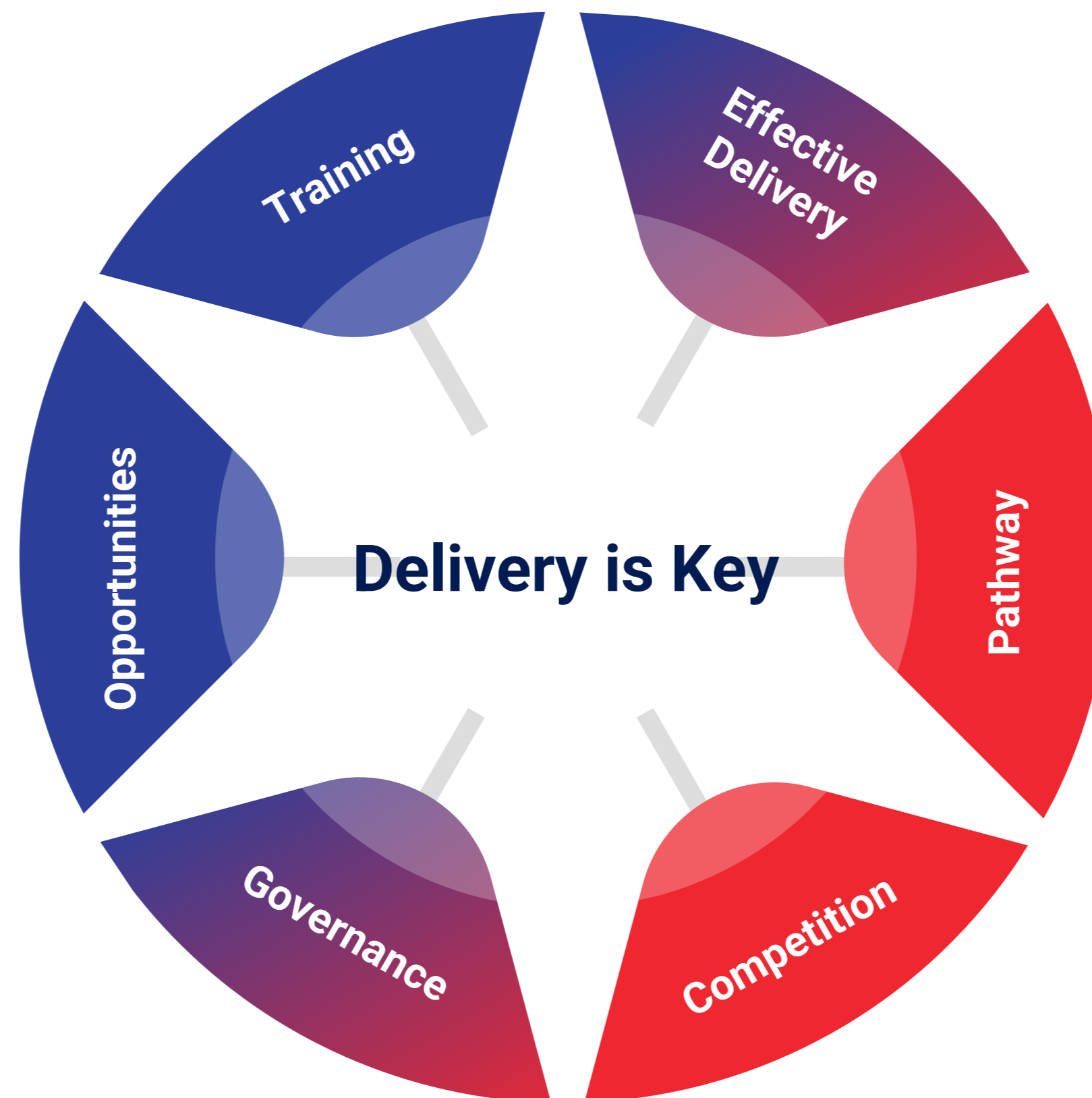


BDSA Strategic Plan 2023-26

How do we get there

Create a pathway to elite competition

Provide effective eligibility and selection policies transparent to athlete dancers



Provide opportunities for athlete dancers to participate in elite competitions representing the British Isles

Develop training camps and opportunities for an elite squad